

Eddell leaves Savills to launch independent property consultancy

It's "the right time to shake things up," says the former Head of Country Houses at Savills and Knight Frank, as he launches an eponymous consultancy, specialising in high-profile new owners of prime country and London estates.

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Savills

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One of the best-known names in prime property, Philip Eddell, has left Savills to set up an independent consultancy.

Eddell officially left Savills on New Year's Eve, after nearly 15 years with the firm. He was head of the country house and London house consultancy team, and worked closely with the buying agency division, Prime Purchase. Before that, he was head of Knight Frank's Country House Consultancy, having joined the firm in 1998.

His new venture – Eddell & Co – will advise individuals and family offices, with a particular focus on helping new owners of complex houses and estates, covering both country houses and London property.

Eddell explained his very particular <u>niche at the very top-end of the market in an interview</u> <u>with *PrimeResi* in 2020 – including anecdotes about taking inspiration from Noel Gallagher and helping Madonna and Guy Ritchie buy an estate in Wiltshire.</u>

"There is plenty of scope for an independent property consultancy with a track record of helping high profile new owners"

"I had a great time at Savills and look forward to working alongside them in future, but it felt like the right time to shake things up," he says, "and as the property landscape has changed with more independent buying agents I think there is plenty of scope for an



independent property consultancy with a track record of helping high profile new owners."

Armed with one of the most impressive contact books in the business, Eddell plans to recruit a number of associates once the business is up-and-running.

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Further Reading

Interview: Philip Eddell of Savills on advising the new lords & ladies of the manor February 2020